

# WBTW-TV

## EEO PUBLIC FILE REPORT

**August 1, 2022 - July 31, 2023**

Nexstar is an equal opportunity employer and considers applicants for all positions without regard to race, color, gender, national origin, age, religious creed, disability, marital status, pregnancy, sexual orientation, veteran status, citizenship or any other characteristic protected by law.

### I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRS�") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Account Executive Florence SC	2, 4-13	4
Bureau Multimedia Journalist	2-3, 5-13	6
Multimedia Journalist	2-12	3
Account Executive	2, 4-12	4
MultiMedia Journalist/Producer	2, 4-13	4
Account Executive	2, 4-12	4
Bureau Multimedia Journalist	1-2, 4-13	4
Photographer, News	2, 4-13	6
Multimedia Journalist	1-3, 5-12	1
Video Editor	1-3, 5-13	6
Weekend Meteorologist	2-3, 5-13	6
Multimedia Journalist	2-12	6
Director of Sales	2, 5-13	6
Account Executive	2, 4-13	4
Multimedia Journalist	1-13	3
Sales Manager	2, 4-13	6
Multimedia Journalist	1-2, 5-12	6
News Producer	2, 4-13	6
Weekend Anchor/MMJ Reporter	2, 4-13	4
Account Executive	2-12	6
News Producer	2-12	3
Account Executive	2, 4-12	4

Nexstar did not actively distribute job vacancy notices to CareerBuilder.com, Indeed.com and LinkedIn. However, said sources reposted some but not all of the Station's www.Nexstar.tv job vacancy notices without contacting or corresponding with Nexstar.

Recruiting source #13 was added on 11/14/2022.

**WBTW-TV**  
**EEO PUBLIC FILE REPORT**

**August 1, 2022 - July 31, 2023**

**II. MASTER RECRUITMENT SOURCE LIST ("MRSL")**

<b>RS Number</b>	<b>RS Information</b>	<b>Source Entitled to Vacancy Notification? (Yes/No)</b>	<b>No. of Interviewees Referred by RS Over Reporting Period</b>
1	CareerBuilder.com	N	5
2	Coastal Carolina University 100 Chanticleer Dr. E. Conway, South Carolina 29528 Phone : 843-349-2343 Email : gjefferson@coastal.edu Yvette Jefferson	N	0
3	Indeed.com	N	13
4	Linked In	N	30
5	Native American Journalist Association 395 W. Lindsey St. OU Gaylord College Norman, Oklahoma 73019-4201 Phone : 405-325-1649 Email : RebeccaLandsberry@naja.com Fax : 1-405-325-6945 Rebecca Landsberry	N	0
6	Nexstar Media Group, Inc. 545 E. John Carpenter Freeway Suite 700 Irving, Texas 75062 Phone : 972-764-6715 Terri Bush Manual Posting	N	18
7	North Carolina Association of Broadcasters 150 Fayetteville Street Ste 1270 Raleigh, North Carolina 27601 Phone : 919-821-7300 Url : ncbroadcast.com Email : info@ncbroadcast.com Lisa Reynolds	N	0
8	School of Journalism & Mass Communication of Chapel Hill NC UNC Hussman School of Journalism and Media Carrol Carroll Hall, CB 3365 Chapel Hill, North Carolina 27599 Phone : (919) 445-0426 Email : hussmancareers@unc.edu Jay Eubank	N	0

**WBTW-TV**  
**EEO PUBLIC FILE REPORT**

**August 1, 2022 - July 31, 2023**

**II. MASTER RECRUITMENT SOURCE LIST ("MRSL")**

<b>RS Number</b>	<b>RS Information</b>	<b>Source Entitled to Vacancy Notification? (Yes/No)</b>	<b>No. of Interviewees Referred by RS Over Reporting Period</b>
9	The Leadership Institute Broadcast Media Placement 1101 N. Highland St. Arlington, Virginia 22201 Phone : (703) 247-2000 Fax : 1-703-247-2001 Patricia Rausch	N	0
10	TVJobs.com P.O. Box 4116 Oceanside, California 92052 Phone : 800-374-0119 Email : info@tvjobs.com Job Listings	N	0
11	Women's Center for Education & Career Advancement 11 Broadway New York, New York 10004 Phone : 212-964-8934 Url : www.wceca.org Email : mreagon@wceca.org Fax : 1-212-964-0222 Merble Reagon	N	0
12	Women's Employment Network 920 Main Suite 100 Kansas City, Missouri 64105 Phone : 816-822-8083 Url : kcwen.org Email : tbomar@kcwen.org Fax : 1-816-822-8607 Bomar Tonia	N	0
13	www.mediagignow.com 300 South Riverside Plaza Suite 800 Chicago, Illinois 60606 Phone : 336-553-0620 Url : http://www.mediagignow.com Email : customerservice@mediagignow.com MediaGigNow.com	N	0
<b>TOTAL INTERVIEWS OVER REPORTING PERIOD:</b>			<b>66</b>

**WBTW-TV**  
**EEO PUBLIC FILE REPORT**  
**August 1, 2022 - July 31, 2023**

**III. RECRUITMENT INITIATIVES**

	<b>Date</b>	<b>Type of Recruitment Initiative (Menu Selection)</b>	<b>Brief Description Of Activity</b>	<b>No. of Stations Participants</b>	<b>Participant Title</b>
1	Ongoing Event	Participation in scholarship programs	The Station participates in an established scholarship program that assists students interested in pursuing a career in broadcasting. During the current reporting term, there was one (1) recipient from Coastal Carolina University.	2	General Manager Business Administrator
2	4/12/2023	Participation in Job Fairs	The Station participated at the South Carolina Broadcasters Association Job Fair. Station personnel were able to meet with students and discuss vacancies at the Stations and in the broadcasting industry.	1	News Director
3	6/1/2023	Establishment of an intern program designed to assist members of the community	The Station has an established internship program that allows students to gain practical experience in all areas of our operations, including news, production, sports and weather. The Station hosted one (1) intern, from College of Charleston during the 2023 Summer Semester.	3	News Director Assistant News Director Chief Meteorologist